

PLATINUM SPONSOR

\$2500+

Day of Festival

- Free vendor space (Application deadline 8/1)
- Free banner space (Banner submitted by 9/7)
- 4 passes to another Pride Weekend Event
- 4 Humboldt Pride t-shirts
- Shout out from stage

Festival Guide

- Included in sponsorship thank you page
- Full page advertisement (back or inside cover)

Website

- Listing on sponsorship thank you page
- Logo with link to sponsor's website

Media

- Logo on Pride Weekend poster (Logo submitted by 7/11)
- Included in radio advertising
- Logo included in thank you advertisement in newspaper

Decal

- 4 "Proud Sponsor - Humboldt Pride" decals

GOLD SPONSOR

\$1000+

Day of Festival

- Free vendor space (Application deadline 8/1)
- 2 passes to another Pride Weekend Event
- 2 Humboldt Pride t-shirts
- Shout out from stage

Festival Guide

- Included in sponsorship thank you page
- Half page advertisement

Website

- Listing on sponsorship thank you page
- Logo with link to sponsor's website

Media

- Logo on Pride Weekend poster (Logo submitted by 7/11)
- Included in radio advertising
- Logo included in thank you advertisement in newspaper

Decal

- 2 "Proud Sponsor - Humboldt Pride" decals

SILVER SPONSOR

\$500+

Day of Festival

- 1 Humboldt Pride t-shirt
- Shout out from stage

Festival Guide

- Included in sponsorship thank you page
- Business card-sized advertisement

Website

- Listing on sponsorship thank you page
- Logo with link to sponsor's website

Media

- Logo included in thank you advertisement in newspaper

Decal

- 1 "Proud Sponsor - Humboldt Pride" decal

BRONZE SPONSOR

***Under \$500**

**Must be at least \$100 to be considered a sponsorship*

Day of Festival

- 1 Humboldt Pride t-shirt

Festival Guide

- Included in sponsorship thank you page

Website

- Listing on sponsorship thank you page
- Logo with link to sponsor's website

Media

- Logo included in thank you advertisement in newspaper

Decal

- 1 "Proud Sponsor - Humboldt Pride" decal